

Dear Community Friend,

Over the last 13 years Dance Arts Centre has teamed up with True Friends to host the annual **Dance With Courage Dance Marathon**, raising over \$280,000 for children with disabilities to attend **True Friends Camps** - where children with disabilities and special needs can play and learn without barriers. Camper experience making new friends, build self-confidence and engage in sports, while having an unforgettable summer.

We need your help with sponsoring our event. Your tax-deductible (Tax ID # 41-1543013) Sponsorship will help us reach our goal of raising \$30,000 this January!

The 2020 Dance with Courage Dance Marathon will take place at Eden Prairie Center, in Eden Prairie, MN on Sunday, January 26th from 12-3:30pm. Hundreds of dancers will participate, displaying their passion for dance and desire to empower others.

We are proud to once again have Fox 9 Morning Show Anchor, Tom Butler emcee our event. Participants will experience interactive dance classes, led by area dance choreographers. Event details area available at <a href="https://www.dancewithcourage.org">www.dancewithcourage.org</a>

All proceeds from the Dance With Courage Dance Marathon go directly to True Friends, 501©3 41-1543013. This effort heavily impacts Dance Arts Centre's resolve to teach the importance of working together, leading by example, and ingraining deep values of social responsibility by giving back to our community.

Thank you so much for your partnership to help us make this event a success!

Sincerely Yours,

Jill Rieken
Dance With Courage Founder
&
Jennifer Velarde
Event Co-Chair & Sponsor Coordinator

# **DANCE WITH COURAGE SPONSORSHIPS**

To secure your sponsorship & inclusion on our t-shirt and printed materials, than January 7th, 2020. please respond no later

## TRUE FRIENDS PREMIER SPONSOR LEVEL - \$500

- ✓ Logo (color) with link to your website on our official Dance with Courage registration website
- ✓ Includes 2 participant t-shirts
- √ Recognition during the event
- √ Ability to digitally display logo on large screen
- ✓ Social media recognition (facebook, twitter, etc)
- √ Verbal recognition by event emcee

- ✓ Logo included on marketing materials
- Opportunity for your company representatives to join the festivities
- Logo (black/white) on the back of the event tshirt

### TRUE FRIENDS GOLD SPONSOR LEVEL \$250

- ✓ Company Name included on the back of event t-shirt
- Social media recognition (facebook, twitter, Instagram)
- √ Name/Logo included on marketing
- √ Verbal recognition by event emcee

#### IN-KIND DONATIONS

T-shirts, Audio/Visual Equipment, Water bottles, Snacks, gift bags, etc.

PAYMENT: To secure your sponsorship, please respond no later than January 7, 2020.

Please make checks payable to: True Friends. Donations may be tax deductible (Tax ID - 41-1543013).

**MAIL FORM & PAYMENT** 

**EMAIL LOGO** (high resolution, Adobe Illustrator VECTOR)

Dance Arts Centre

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### **SPONSORSHIP QUESTIONS**

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